



...HOME ■ HIGHLIGHTS ■ RECIPES ■ NEWS & ARTICLES ■ PHOTO GALLERY ■ LISTINGS ■ ENQUIRIES



Highlights

FoodFriends

HIGHLIGHTS

- [Calendar of Events](#)
- [FoodFriends](#)
- [Colours & Flavours of Penang Passion](#)
- [World on a Platter](#)
- [Quiz of the Month](#)
- [Kid's Kitchen](#)
- [Food for the Soul](#)

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Luscious Ladies Day in Shades of Pink together with IWA at Shangri La's Rasa Sayang Resort and Spa's ballroom, 14 October 2009. by Maggie T

[Click here](#) for photo gallery.



Wow! What a morning, IWA & FoodFriends teamed up to host a morning of fashion and beauty event like no other at Rasa Sayang Resort & Spa. A morning of learning, sharing, pampering, glamour, elegance and generosity, organised to promote "Breast Cancer Awareness" and to take time and enjoy life.



The highlight was an amazing Catwalk Show with IWA models of all ages showing some of the best designs available in Penang. The morning featured four Couture Houses that will custom make for you, one Bridal House to show you what is available to Hire, plus two retail Fashion Boutiques.

As the 130 members and guests arrived they quickly found a place to sample the fabulous and delicious buffet breakfast. Before 9.30 the ballroom was awash with all shades of pink and our 130 guests, including representatives of the Press took their seat for the start of the show.

MAIN SPONSORS



FoodFriends supporting Breast Cancer Awareness, "Luscious ladies Day in Shades of Pink" was an event in aid of **Breast Cancer Awareness** but more important it was a morning to celebrate life.

It was a perfect opportunity for women to spend precious time together and enjoy some of life's little pleasures.

Cancer affects all our lives at some points and most people know someone who has been affected by it.

Breast cancer is the second most common cancer among women, second only to skin cancer. Breast Cancer Awareness month is a reminder to



women across the world of the value of early detection and through fundraising and support groups, hope is given to women in need.

[Click here](#) for full story.

The COOK-OFF

Jo Kirk and Joyce Christman pitted themselves against Chef Adam. They may not be professional chefs but they sure can make a good Gazpacho and under pressure too! By a small margin the judges decided Chef Adam won. Thanks to Chef Adam for putting this part of the show together.

CAT WALK SHOW



Tamasha: is a relative newcomer to the Penang fashion scene and is the business venture of IWA member Marita Hovers and her Malaysian business partner Sue Basket. Sue is also an image consultant.

Their boutique, on the 1st Floor of Island Plaza, opened in January 2009 and they recently presented their first Fashion Show at the G Hotel lobby.

The Tamasha collection, sourced from across South East Asia, includes exquisite and unusual kebaya fabrics such as silk, georgette, organza and brocades in shimmering colours, featuring exquisite hand embroidery and beading. They also have fabrics for baju kurung, and cheongsams plus a small collection of ready-to-wear items by some of Malaysia's top designers.



The clothes are complemented by a range of beaded evening bags and stunning bracelets in stingray and tilapia skin. They also stock beautiful leather bags by Dutch accessories label Fab.

Maureen, Frederique, Eline, Rowella and Sue modelled for Tamasha.



Mondele Couture: Johnny Cheah creates a niche in fashion with sleek structured silhouettes that are smart, elegant and which can take you breezing in from work to an afternoon tea, or to a party, or dinner, or even a wedding. Mondele clientele are fashionable, trendy women who are very conscious of their appearance.

All his designs are simple, sophisticated and above all very wearable. He focuses a lot on finishing which is so important. He designs and cuts with people from real society in mind and not just models.

Johnny says we must try to wear clothes which make us look smart and in control of ourselves. He is very particular about how his clients dress. Mondele Couture would never sell an outfit if it is not going with the customer's personality.

Mondele Couture can be found at NO. 15 Jalan Perek, 10150 Penang. Phone 04 2288516 for appointment.

Janet and Maggie T modelled for Mondele.



C & O Fashion Studio: Yvonne designs and makes clothes from casual wear to eveningwear

Modeling for Yvonne was none other than our Luscious President Leigh. Davina modelled her pink dress from the Silent Auction table . C & O Fashion Studio is on the 3rd Floor Midlands-One Stop.



LB Unique: line of day and eveningwear fits a stylish woman who knows what she wants. With flattering lines and incredible versatility this collection compliments both a dynamic daytime lifestyle and exciting evenings on the town.

Only the very best, most exquisite clothing, distinctive and unique are available in LB Unique.

LB UNIQUE is a collection of fine, luxury clothing uniquely embellished with beads and crystals or adorned with embroidered lace. It is designed to appeal to a trend-setting woman looking for innovative fashion as well as superior quality and workmanship. Karen, Roslyn, Angela and Chantel modelled.

LB Unique is at Gurney Plaza, 2nd Floor New Wing, also QueensBay and Batu Ferringhi.



Bran et Daguet: Bran et Daguet is the premium prêt-a-porter designer brand that is fast becoming the fashion choice of those who live to be different in both local and expatriate markets in Penang, Malaysia. Brandon Tan, the brain behind Bran et Daguet decided to follow his heart and started to design unique fashion pieces for both men and women in July 2007 with his French partner, and since then they have created a storm in the fashion industry in Penang.

Bran et Daguet sells clothes are 'made to order' as well as ready to wear with reasonable prices. Brandon designs his clothes according to the shape and personality of his clients. Not only that, Brandon uses materials from all over the world collected during his trips across the continents.

Yvonne and Janet modelled for Bran et Daguet.
Bran et Daguet can be contacted on 0164348175 for appointment.



De Santia Bridal House: A huge range of eveningwear is available for hire at reasonable rates.

Ruth and Kriss Colk modelled for De Santia . De Santia are at No. 15 Jalan Sultan Ahmad Shah, 10050 Penang



RG Creations: Ranndy Goh graduated from the Eric Lim Hong Kong Fashion Institute in 1993 and immediately launched his 'Ranndy Goh'

label establishing RG Creations. He participates in the Malaysian International Fashion Week in Kuala Lumpur.

Bibi and Cecile modelled.

RG Creations is at No.16 Bangkok Lane, 10250 Penang. Phone 016 4886246

SILENT AUCTION

Generosity knows no bounds. Fabulous items were on offer. Lots of fun and excitement during the last 15 minutes of bidding and great bargains were had!

RM7,850 was raised in the auction, and is included in the total RM14,000 raised for the IWA Cancer Fund. Well done and thanks to all who participated.

THE AFTERNOON

Desmond, GM of the Rasa, kindly allowed us to stay on for the afternoon and use the pool. Many of us did just that, had a little lunch, a swim, a massage, a game of Scrabble, a chat. A perfect end to a perfect day.

Thanks to our Sponsors, Models and Supports

Special Thanks to Femke who is busy putting together her second Exhibition "Bronze Sculptures", but took time out to choreograph the Catwalk Show for us.



Thanks to **Amee Philips Exclusive Jewellery** who added sparkle to the event with her most exclusive, elegant and sophisticated jewellery.



Pink Sponsors:

Shangri-La Rasa Sayang Resort & Spa
Amee Philips
Farrington
Lancome
BodyTone
The Wine Shop

Sponsors & Supporters:

Jutaprint, Neo Sentuhan Sdn. Bhd., Buds & Blossoms, De Santia, Mondele Couture, Bran et Daguët, C&O Fashion Studio, Tamasha, LB Unique, RG Creations, Flower Series, E&O Hotel, Hard Rock Hotel Penang, ParkRoyal Penang, ParkRoyal Kuala Lumpur, Cold Storage, Stellen, Rafidah and GS Wealth.



And a Big BIG BIG Thank you to all our Luscious Models: Leigh Pratt, Kriss Colk, Ruth, Cecile Francken-Ooi, Bibi van Gemert, Maureen, Frederique Walker, Eline de Rooiji, Rowella Colk, Sue, Janet Maurillo, Yvonne Tuoby, Janet Thomson, Maggie T, Angela Cristol, Karen Meston, Roslyn Turner, and Chantel.



Foodies: Jo Kirk and Joyce Christman.

Photographers: De Santia Bridal House and Ivan Sim.

FoodFriends/IWA second Pink Event, we are planning next years already!

Thank you all for your support!

It was a very special morning with lots of fun and excitement with the added bonus of raising RM14,000 (approx) for IWA Cancer Fund.

Message from Committee: Davina, Denise, Leigh & Maggie T:

Live Life to the full!

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The Wine Shop (Wholly owned by Giant Estates Sdn. Bhd.)

We supply wines for retail & wholesale, weddings anniversaries, wine tasting & trainings, corporate functions & events.

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Press coverage: *The Star*, Saturday October 24, 2009
RM13,000 for IWA cancer fund. [Click here](#) for full story

[Back to Main](#)

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