

# Expressions



**IWA**

International Women's Association - Penang

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## New Edition Launching at the Expo 2008



**7<sup>th</sup> Edition**

# Penang Pointers

2008

PENANG POINTERS - Seventh Edition 2008

International Women's Association, Penang



### See you there.

At IWA Windows On Penang, EXPO 2008

At the g Hotel (next to Gurney Plaza) 2nd Floor Ballroom,  
10th September 2008, From 9.30am till noon

Support, Friendship, Interest, Culture & Care



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# Bran et Daquet

Tracy Emerson

**How many times have you looked at your closet and said, “I don’t have anything to wear?”** How many times have you changed outfits again and again before finally deciding? If your closet was filled with Bran et Daquet clothing, I doubt you’d experience either of these scenarios often.

I attended the Bran et Daquet fashion show on August 9th at the G Hotel Ballroom. Upon entering the pre-show reception, I was pleased to see how mixed the audience was. In a compliment to the designer, people of varied nationalities, sizes, and ages showed interest in his work. Everyone looked great. The group was brilliantly dressed – some a little more daring than others with flashy clothes and runway styled hair.

For me, clothing is about attitude. I love clothes, always have. I believe the key to any outfit is the confidence one shows while wearing it. To feel good about our clothes, we must find the perfect style, color, and fit for each of our body types and age. That’s why Bran et Daquet’s concept of “made to measure and ready to wear” is excellent. These days our bodies don’t necessarily fit the pre-determined sizes we find in stores. Plus, as an American, many clothes here don’t come in my size, so I love this idea. I also appreciate the fact that the designer doesn’t buy too much of the same fabric, so that each design is unique to the individual.

As we entered the ballroom, I immediately felt the mood that had been so thoughtfully created. Subtle splashes of color softly illuminated the stage on which various models were lighted in silhouette. Once the door closed behind us, I felt like I had morphed into a different world that expressed glamour, excitement and creativity. As the music began to play and people started to move about the stage, all the models wore their ensembles with enthusiasm and confidence. I definitely felt like each person on the catwalk was wearing an outfit made specifically for them. The hair and make up was amazing, and each model was beautifully prepared for their role on the runway.

I loved seeing some of our beautiful IWA members strut their stuff. GREAT JOB LADIES! They represented the clothes and IWA beautifully. It is so important for an individual to be able to visualize themselves in the clothes before buying. Having a few familiar faces mixed in with the professional models made the clothes a more realistic purchase for me.

The ensembles themselves represented elegance, drama, and a little bit of sass. Whether you were young, old, large, or small, it didn’t matter, there was something in the mix for you. The diversity in the styles was magnificent. The clothing ranged from simple elegance with straight lines and solid colors, to embroidered, fringed, and a little fur, making the feel more fun and modern.

In all, the clothing radiated attitude, and I felt I personally could, and would, wear many of the ensembles. I thoroughly enjoyed myself.

**Bran et Daquet**  
made-to measure and ready-to-wear  
**by appointment only**  
tel: 016-434-8175  
2 Jalan Ho Tiang Wan, 10400 Penang  
(off Jalan Madras, opposite Copra leisure park)



Photos taken by Randall McClelland