



Metro Home > Metro > North

- Central
- North
- Sarawak
- South & East
- Sunday

Friday December 3, 2010

The French connection

PENANG-based fashion house Bran et Daguët displayed its latest collection in a gala fashion show at the E&O Hotel in conjunction with the opening of its new boutique at Straits Quay.

Themed 7 Souls, the hour-long extravaganza showcased a mixture of day, resort and evening wear from the high-end fashion label established three years ago by Malaysian designer Brandon Tan and his French partner Pascal Martin-Daguët.

The French flavour was evident, with the range utilising high quality fabrics mostly imported from Europe, and expertly brought to life by around 30 models and dancers.

Tan's creations took on body and form in a vivid blend of fashion, theatre and dance in seven segments Avant-garde, Rendez-vous a Shanghai, En Vacances, Le Petit Dejeuner chez Bran et Daguët, Howdy, Je Suis Workaholic and LAfrique.

Addressing the crowd at the end of the show, Tan, a Penangite, expressed immense pride at how far the brand has come.

"We started with around 50 pieces in 2007. Now, there are over 100 pieces in our collection, he said.

The event, by invitation only, also saw the 200 guests indulge in a cocktail reception by the hotel's seafront prior to adjourning to the Grand Ballroom for the show.

Bran et Daguët's new boutique is located at Studio at 20 Denai Endau 7, Seri Tanjung Pinang, 10470 Tanjung Tokong in Penang.

For more information, visit www.branetdaguet.com.



www.klms10.com
3 - 12 December 2010
PWTC Kuala Lumpur

Self-Serve Advertiser Links Find out more>>

all new look

all new features

all new content



allMalaysia.info

Online Fashion Boutiques

Find, Compare & Buy Apparels Online At Msia Online Boutique Marketplace

mysimplifieds.com/fashion-boutique

[read more...](#)

MySimplifieds.Com/Fashion-Boutique Ads by Google

Email This Printer Friendly SHARE

Like 14 likes. Sign Up to see what your friends like.

More News

North Headlines [Go]

Most Viewed Most E-mailed

- Traffic chaos after flash floods in Klang Valley
- Paying the price for ignorance
- Feng shui expert's tips on buying jade
- Orang asli fear losing their land
- Retired cook turns unused space at low-cost flats into a pretty garden
- Teaching kids to swim is vital
- Come and steal my heart
- Indulge in fine cuisine
- Devotees flock St.Paul's Hill to attend celebration
- A need for last rites ritual spot

Latest Jobs from MyStarJob.com

- Teachers
- Project Executive
- PHP & Java Programmers
- Sales Manager (Healthcare - OTC)
- Sharepoint & Intranet Developer
- Software Developer (C# .NET)
- Web Developer
- Senior System Engineer
- Business Development Manager Software
- Product Executive (Healthcare - OTC)

Latest from StarProperty

- SP Setia Q4 net profit up 32% on higher sales
- Big developers accused of hurting Dubai property